



## SEEDING INNOVATION...GROWING EXCELLENCE

We strive to provide the world better grasses through our innovative research of Pure-Seed Testing genetics and seed technology - we have been doing this with integrity since the 1970's. With more than 65,000 acres of seed production, we can deliver unrivaled products and customer satisfaction. Pure-Seed Testing is the largest privately held grass seed researcher in the world with:



**175 ACRES**  
with primary focus on  
cool season turf



**25 ACRES**  
with primary focus on  
warm season turf



**ONGOING  
RESEARCH**  
in 20+ countries



**1,000+**  
experimental cultivars  
across 20 species  
under development

Over 1 billion pounds of Pure-Seed Testing (PST) varieties have been produced to date. We have developed 300+ commercial varieties with 284 of them under Plant Variety Protection - all using traditional breeding techniques.

### PURE SEED PRODUCT LINE

▶ **PUREBLUE**  
Kentucky Bluegrass

▶ **SUNRYE**  
Perennial Ryegrass

▶ **PURELINKS**  
Fine Fescue

▶ **SUNGOLD**  
Tall Fescue

▶ **PURESPORT**  
Athletic Brand

NEW RELEASE  
▶ **ProClass**  
Landscapers

