

ESTABLISHED 2022

BILL ROSE FOUNDATION

BRIDGING THE GAP BETWEEN THE ACADEMIC WORLD
AND THE TURFGRASS INDUSTRY

University Students

- Apply for a travel scholarship to Pure Seed's Field Day at Pure-Seed Testing West in Canby, OR on June 19th, 2025.
- All expenses paid (up to \$1,500).
- Meet professionals in the industry from around the world.
- Tour Pure-Seed Testing West and grass seed production fields.
- Present your research (if applicable) and why you chose turfgrass science as your field of study.
- Participate in the memorial golf tournament on June 19th, 2025.
- Applicants must be currently enrolled in a turfgrass program through a university in the USA.
- Apply by March 1st, 2025.



Apply Now!

The Bill Rose Foundation was formed in memory and honor of Bill Rose, the founder of Pure Seed, Roselawn and Pure-Seed Testing. He was a true pioneer in the grass seed industry. Bill was a cattle rancher, grass seed farmer, and a visionary. His philosophy of leading with research, quality production, seed services and marketing innovations have impacted the world. His relationships and ideas have influenced countless people from farms to ranches, golf courses, sports fields, and home lawns. The foundation is determined to continue innovation in the turfgrass industry through support of students and academic research programs across the United States.

